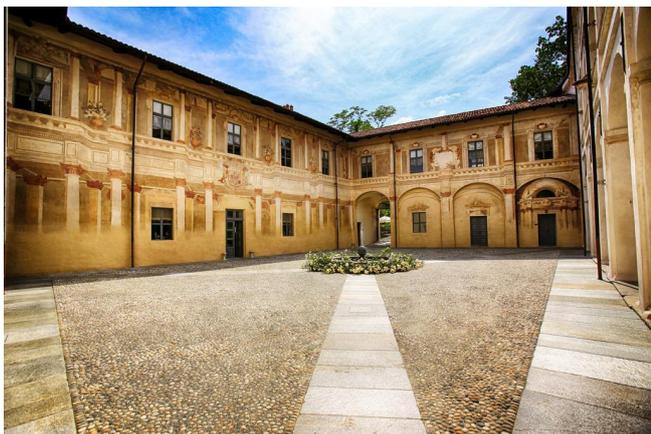




VISTATERRA Historical Demeure
Turin countryside – PIEDMONT Region



Location

Parella, Turin, Piedmont region. Piedmont is in Italy's northwest and borders Switzerland and France. True to the meaning of its name (foot of the mountain), Piedmont is a land of mountains. It is surrounded on three sides by the Alps, with the highest peaks and largest glaciers in Italy.



Monviso, the Piedmont side of Monte Rosa and the other spectacular mountains in the region, create incredibly beautiful landscapes, and ski resorts abound: Via Lattea and Sestriere welcome winter sports enthusiasts with their state-of-the-art facilities.

The Alps form the background for sweeping, picturesque valleys, e.g. the Val di Susa, Valsesia and Val d'Ossola. The landscapes of the Langhe and Monferrato are hilly, rather, but just as beautiful, a succession of cultivated hills and vineyards that are dotted with small towns and castles.

Expanses of water and rice paddies, long rows of poplars and old farmhouses make up the typical scenery of the plains around Novara and Vercelli.

Lake Maggiore is the most sought-after tourist resort, including Stresa and the Borromean Islands, charming as they are with their ancient villas surrounded by beautiful lawns and gardens.

Yet, nature is only one of the many attractions in Piedmont.

This region has many other facets: from Turin – the Italian car manufacturing capital – with its history and remarkable cultural heritage, to other cities such as Cherasco, Alba and Ivrea.

Next up are the intriguing Medieval castles - like the imposing fortress at Ivrea - and prized works of architecture - the famous Residences of the Royal House of Savoy and the Sacri Monti (Sacred Mountains) certainly deserve to be mentioned.

The famous spa resorts of Acqui Terme and Vinadio offer treatments and therapy for a relaxing, reviving holiday.

Discoveries and surprises of all kinds are in store for visitors to the region, including a wide range of food and wine to suit every palate.

Property

Vistaterra is one man's vision for a place of historic beauty, to pioneer a renaissance of his home in the Piedmont, inviting visitors to enjoy refreshing luxury with a clear conscience.

Vistaterra is named for the 'view of the land', a precious land to be preserved and cultivated with assiduous care. Nature has been harnessed into luxurious pleasures, but with sustainability top of mind, guests can enjoy the cooling purity of a biolake, an organic spa and our peaceful meadows. In the 12th Century travellers and traders venturing north stopped on the road to Castellamonte. Here they recovered their horses and revived themselves. Imagine the courtyards a hive of activity, a babble of noise, blacksmiths at work, traders selling wares from all around the country.

In the 14th Century the noble Alessio family of Parella, took over the castle as a country retreat, filling it with luxuries, frescoes and precious floors.

Vistaterra is not just an outstanding castle with rooms but also a winery where is possible to have wine tastings.

The eighteenth-century vineyard was restored and now flourishes across one hectare of Vistaterra park. Paying deep respect to local expertise, organic methods and the territory, approximately 3000 cuttings of the native Piedmontese vine Erbaluce di Caluso were replanted along the terraces.

Our clear aim is for our Colleluce wine to be a reference for excellence in the territory.



The vineyard is cultivated with care in a warm sunny position. Guests are invited to stroll through the vines and charming 'topia'. Survey the living project that Vistaterra is committed to, the nurseries, biodynamic lakes and the seasonal changes in the landscape.

The project will expand to a cellar within the agriparco to form a complete production chain from harvesting to vinification. Erbaluce di Caluso DOCG is available in the Enoteca alle Volte and the Vistaterra restaurants.

Rooms

Each room breathes with freshness while capturing the history of our castle and grounds. Interiors have a natural, contemporary style. The ground floor patios look onto nurtured green lawns beneath the towering walls of our 17th century castle, relax here in an echoey peace. A stunning picture window at the end of the first floor corridor presents Vistaterra's park, with the chef's lovingly tended kitchen gardens in the foreground.

We also offer you historic rooms and suites within Parella Castle, all are designed for accessibility. Located off corridors around the castle courtyard you have a clear sense of history. The Suite Castle with frescoed ceilings is the absolute finest. Interiors are beautifully designed with a sustainable ethos, nature's beauty is embraced at every step with fresh flowers, natural linens and organic lotions. Underfloor heating ensures historic features are preserved.

Price starting from: 228 euro per room per night with breakfast included

Amenities included:

- ✓ Deluxe Castle rooms
- ✓ Welcome drink
- ✓ Tour of the Parella Castle
- ✓ Wine tasting
- ✓ 10% discount on golf green fee @ Le Betulle Golf Club

Special campaign expressively made for Travel Counsellors

Surroundings & Activities

Suggest your clients nice places to visit around and interesting activities to complete the offer.

Surroundings:

Turin – 4km away

Venaria Reale (Savoia's Royal Palace) – 8km away

Alba (Truffles area) – 80km away

Barolo area (wine area) – 85km away

Asti area (sparkling wine area) – 75km away

Activities

Carriage with horses in Castles surroundings tour and pic nic: price on req.

Bike tour in the countryside: 70 euro per pax

5 hill-lakes tour: 70 euro per pax

Paragliding flight: 170 euro per pax

Hang glider flight: 170 euro per pax



- Soft rafting:** 75 euro per pax
- Wakeboard and wakeskate:** 75 euro per pax
- Yoga & Pilates classes:** 55 euro per pax
- Ceramic decoration class:** 300 euro per pax
- Cooking class half day:** 75 euro per pax

And much more..

Map & Accessibility

Our transfers: prices per car, one way
 Night supplement 25% apply for services from 8pm to 7am

Closest airport: **Turin**, 30 mins away
 By sedan (max 2 pax with bags): 66 euro
 Minivan (max 6 pax with bags): 95 euro

Closest railway station: **Turin**, 10 mins away
 By sedan (max 2 pax with bags): 52 euro
 Minivan (max 6 pax with bags): 66 euro

